

Technical Service Bulletin

Bulletin #: 0043
Manufacturer: All
Vehicle: All

Service: Transmission Service

## Shift-Rite Platinum Makes Dexron/Mercon Compatible with HFM Fluid Requirements

Chrysler, Honda and Toyota corporations require specially formulated ATF for certain automatic transmissions. For reasons only their engineers can say with certainty, the clutches in these transmissions require slipperier ATF than the tried-and-true Dexron or Mercon fluids.

Using Dexron/Mercon ATF in these transmissions will result in harsh or shuddering shifts. So each OEM has introduced its own brand of highly friction modified ATF and is charging premium prices for its limited use and dealer distribution.

The OEM specialty fluids contain added friction modifiers in an ATF package. Shift-Rite® Platinum Supplement simply allows the aftermarket technician to add more of one of the world's finest friction modifiers to high quality, low cost Dexron/Mercon automatic transmission fluid.

The combination of Dexron and Shift-Rite Platinum provides the equivalent frictional properties to Chrysler 7176, Honda OEM, and Toyota OEM, with proven durability of the Dexron ATF plus LXE® (liquid wax ester technology of this formula). The liquid wax esters in this formula can even remove varnish from old transmission clutches, returning some of the shift feel and making the transmission feel new again.

This proven Platinum ATF supplement has been used in Chrysler 604 transmissions, Honda (Acura) transmissions, and Toyota (Lexus) transmissions by transmission rebuild and repair shops across America for years with excellent results.